

Technology Manager

The NSW Nationals is looking for a self-starter to assist our political team in data-driven campaigning.

For the last 100 years, our organisation has looked after the interests of rural, regional and remote NSW, ensuring no stone is left unturned in the pursuit of regional representation.

As an employee with the NSW Nationals, you will have access to the following benefits:

- A flexible and fast-paced work environment
- The ability to use your initiative to undertake projects important to you
- The ability to assist State and Federal Members of Parliament in their local campaigns
- Immersion and training in political campaigns
- Opportunities to travel for work, including training interstate and overseas (when appropriate)

The Role

This position, reporting to the Political Director, is responsible for:

- Becoming our 'in-house expert' in the use, management and ongoing development of our customer relationship management tool, Voter.ID
- Understanding and interpreting data sets through polling and identifying our target markets for campaigns
- In conjunction with our Information Technology contractor, ensuring compliance with best-practice cyber-security
- Implementation of other technology-based campaign techniques, including development of platforms to integrate with Voter.ID
- Delivery of training to staff on the capability and best practice use of Voter.ID and other campaign tools
- Managing email, text message and other campaign technology
- Assisting in the delivery of election campaigns
- Other projects as requested or approved by the Political Director or State Director

Requirements

- At least 2 years' experience with database management, political campaigning or digital marketing
- Demonstrated understanding of data-driven campaigning
- Tertiary qualification in political science, communications, data science or similar field
- An understanding of regional NSW
- Experience in at least two recent political campaigns is desirable

For more information please contact Joe Lundy on joe.lundy@nswnationals.org.au or 0439 862 048.